



Luxury Car Tax on a Lotus?

We didn't think so either.

We tried telling them that lightweight bonded aluminium chassis, mid-mounted engines, and race-tuned suspension make for sports cars, not luxury cars. But we wouldn't expect those government types to understand. So when they told us to increase the existing Luxury Car Tax across our range, we just couldn't bring ourselves to pass it on. This means that you'll now save thousands in Luxury Car Tax on your new Lotus. Plus, for a limited time, take advantage of free dealer delivery on the Elise S.*

There's never been a better time to buy a new Lotus. But hurry, it's only a matter of time before they introduce a Race Car Tax – and then we'll be in trouble.